

# FORWARD

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Fall 2017

## New Mobility Hubs

DART and the Des Moines Bicycle Collective now have six mobility hubs in the city of Des Moines. These hubs were installed last summer and were funded through a federal Transportation Alternatives Program (TAP) grant. DART submitted an application for the grant through the Des Moines Area Metropolitan Planning Organization (MPO) in partnership with the Des Moines Bicycle Collective.



Where  
to find  
them:

- ▶ **30th Street and Carpenter Avenue** (*Drake neighborhood, Route 5*)
- ▶ **24th Street and University Avenue** (*Drake neighborhood, Routes 3 and 60*)
- ▶ **19th Street and Cottage Grove Avenue** (*near Smokey Row Coffee Co., Route 14*)
- ▶ **SW 9th Street** (*Cityville funded by Hubbell Realty Company, Route 7*)
- ▶ **17th Street** (*near Meredith Corporation, Routes 11, 60 and D-Line*)
- ▶ **Ingersoll Avenue and 23rd Street** (*Routes 11 and 60*), opening spring/summer 2018



TAP grant funding was used to install three additional BCycle stations in Des Moines without DART shelters. These stations will further enhance mobility to other districts.

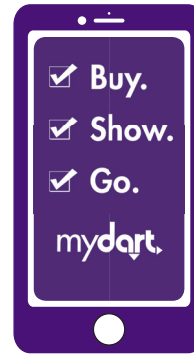
- ▶ **Forest Avenue and 27th Street** (*Drake neighborhood*)
- ▶ **33rd Street and Forest Avenue** (*Drake neighborhood*)
- ▶ **3rd Street and Market Street** (*Science Center of Iowa*)



## Electric buses coming to Greater Des Moines

Thanks to a public-private partnership with MidAmerican Energy Company, the work of Congressman David Young, and support from many community partners, DART secured a \$1.45 million Low or No Emission Grant from the Federal Transit Administration (FTA) to add electric buses to DART's fleet in spring 2019.

Public-private partnerships such as these help ensure DART is able to provide the best possible public transportation for our growing region.



## MyDART App

DART launched its new way to pay in October 2017 when riders began to download and use its new mobile ticketing app, MyDART. The app is free, and available to download for both Apple and Android devices. Along with the ability to purchase regular bus fares and passes on their phones, **DART riders can now purchase an unlimited ride day pass as well as a rolling period 7- or 31-day pass through the app.**

## Did you know?

In a 2016 survey of DART riders, most indicated they used public transportation to travel to work, medical appointments and shopping.

DART has compiled an overview of its services that shows a snapshot of the riders and communities it serves. View the Transit Impact Report in full by visiting [ridedart.com/about](http://ridedart.com/about) or email [marketing@ridedart.com](mailto:marketing@ridedart.com) to request a copy.

**Top 3**  
reasons  
people  
ride DART



Work



Health/  
Medical



Shopping

## A WORD FROM ELIZABETH

Greater Des Moines is growing rapidly, and technology and transportation are changing quickly as well. DART continues to progress to ensure it provides the best possible service that meets the needs of the community.

That evolution will now happen under the direction of a new 19-member board with representatives from each of DART's member communities. As the CEO, I'm excited to have this wide representation on the DART Commission. This will help grow understanding of the opportunities and challenges in transit and ensure input from all of DART's member communities.

The new Commission will have a lot on its plate in their first several months, including:

- ▶ Considering recommendations from an independent funding analysis done by HNTB, an infrastructure solutions firm
- ▶ Determining the FY19 budget for DART

- ▶ Considering future service to meet the needs of our changing community.

While there are unknowns, one thing has been made clear through many conversations with new Commissioners and other community leaders: there is strong consensus that public transit is essential in our region.

This is consistent with feedback DART has heard from the riders and non-riders alike who have expressed a desire to see more public transit in the region. Because of this, DART has been hard at work innovating to best meet the needs of the diverse communities it represents.

Together, we will continue to move Greater Des Moines forward.



**ELIZABETH PRESUTTI**  
Chief Executive Officer

## Funding Public Transit

Public transit is essential to Greater Des Moines' economic vitality by connecting people to jobs, shopping and education. DART hears regularly from employers and residents who want and need more transit service. However, several DART member communities are at or nearing the property tax cap of \$0.95 per \$1,000 of property valuation that funds much of public transit in the region, and so additional funding streams will be needed to maintain or increase transit service in the community.

Given the lasting impacts of decisions around funding, the DART Commission asked the Greater Des Moines Partnership to lead an independent funding analysis to identify and evaluate additional sources of revenue.

An independent consulting firm, HNTB, was hired to facilitate three workshops with input from leaders of many businesses, human service agencies and local communities. HNTB compiled the input from these discussions into a Transit Funding Study report available online at [dsmpartnership.com/news-media/news](http://dsmpartnership.com/news-media/news) or by request by emailing [marketing@ridedart.com](mailto:marketing@ridedart.com).

# Changing Governance, Changing DART

This past year has brought about many changes for DART. From discussions on how DART's funding should change, to what services it should offer, to how its governance structure should better reflect all of its member governments, this is a historical time for the agency. At DART, we believe these changes have positioned the organization to effectively grow alongside the Greater Des Moines region.

**NEXT STEPS** – The DART Commission will use input from the DART Forward 2035 Year Five Update and the Transit Funding Study to develop a vision of future transportation options in the region, and to decide on a long-term funding source.

Oct.–Dec. 2016

DART Forward 2035 Year Five Update shared with the public

Feb. 2017

Independent task force formed to recommend changes to DART's governance structure

April 2017

Task force unanimously recommends changing Board of Commissioners from 9 members to 19, one from each member government

June 2017

DART Board of Commissioners unanimously approved changes to governance structure

Aug. 2017

All DART member governments approved changes to governance structure

Aug.–Oct. 2017

DART and the Greater Des Moines Partnership held three funding analysis workshops

Oct. 2017

DART's new 19 member Board of Commissioners officially seated

Nov. 2017

Transit Funding Study report shared with the Commission for their consideration

Ultimately, the new DART Commission will decide what level of transit service and funding option(s) should be pursued to support our region's growth.

The funding study would not have been possible without the leadership of the Greater Des Moines Partnership and financial support from the following organizations:

- ▶ Atlantic Coca-Cola Bottling Co.
- ▶ Bankers Trust
- ▶ Catch Des Moines
- ▶ Des Moines Area MPO
- ▶ DMACC
- ▶ Greater Des Moines Partnership
- ▶ Mercy Medical Center – Des Moines
- ▶ Nationwide
- ▶ Principal
- ▶ Ruan Transportation
- ▶ UnityPoint Health – Des Moines
- ▶ United Way of Central Iowa
- ▶ Wells Fargo

# DART Commission through September 2017

DART would like to express its gratitude to the previous Board of Commissioners. Many of these members served since DART was formed in 2006, and all of their leadership has helped DART as it expanded along with the Greater Des Moines region.

**Tom Gayman, Chair**



District 4: Granger, Grimes, Johnston and Urbandale  
Alternate: Paula Dierenfeld

**Christine Hensley, Vice Chair**



District 3: Des Moines  
Alternate: Larry Hulse

**Steve Peterson, Secretary/Treasurer**



District 2: Clive, West Des Moines and Windsor Heights  
Alternate: Kevin Trevillyan

**Skip Conkling**



\*District 1: Altoona, Bondurant, Carlisle, Des Moines, Elkhart, Mitchellville and Runnells  
Alternate: Jon Woods

**Angela Connolly**



At Large Polk County  
Alternate: Mark Wandro

**Gaye Johnson**



At Large Polk County  
Alternate: Ruth Randleman

**Gary Lorenz**



District 7: Alleman, Ankeny, Des Moines and Polk City  
Alternate: Bobbi Bentz

**Skip Moore**



District 5: Des Moines and Pleasant Hill  
Alternate: Ben Champ

**Joann Muldoon**



District 6: Des Moines  
Alternate: Jason Harmer

*\*Due to the passing of Mayor Conkling, Alternate Jon Woods represented District 1 beginning in June 2017.*

# DART Commission, Effective October 2017

DART welcomes the new 19-member Board of Commissioners with representatives from each of its member governments. This board held its first meeting in October 2017 and will lead DART as it works to provide the best, most efficient service for all of its member governments.

## **Alleman**

Commissioner: John Hathaway, Council Member  
Alternate: Bobby Jones

## **Altoona**

Commissioner: Vernon Willey II, Council Member  
Alternate: Scott Henry

## **Ankeny**

Commissioner: Gary Lorenz, Mayor  
Alternate: Bobbi Bentz, Council Member

## **Bondurant**

Commissioner: Doug Elrod, Council Member  
Alternate: Marketa Oliver, City Manager

## **Carlisle**

Commissioner: Ruth Randleman, Mayor  
Alternate: Andy Lent, City Administrator

## **Clive**

Commissioner: Michael McCoy, Council Member  
Alternate: John Edwards, Council Member

## **Des Moines**

Commissioner: Frank Cownie, Mayor

## **Elkhart**

Commissioner: Michael Just, Council Member  
Alternate: Kyle Michel, City Clerk

## **Granger**

Commissioner: Mike Backous, Council Member  
Alternate: Kristy Trzeciak, City Clerk

## **Grimes**

Commissioner: Jeremy Hamp, Council Member  
Alternate: Kelley Brown, City Administrator

## **Johnston**

Commissioner: Paula Dierenfeld, Mayor  
Alternate: Tom Cope, Council Member

## **Mitchellville**

Commissioner: Jon Woods, Mayor  
Alternate: Joe Crook, Council Member

## **Pleasant Hill**

Commissioner: Sara Kurovski, Mayor  
Alternate: J. Benjamin Champ, City Manager

## **Polk City**

Commissioner: Jason Morse, Mayor  
Alternate: Jeff Walters

## **Polk County**

Commissioner: Angela Connolly, Polk County Supervisor  
Alternate: Steve Van Oort, Polk County Supervisor

## **Runnells**

Commissioner: Gerald Lane, Mayor  
Alternate: Stephanie Herbold, City Clerk

## **Urbandale**

Commissioner: Tom Gayman, Council Member  
Alternate: Robert Andeweg, Mayor

## **West Des Moines**

Commissioner: Steven Gaer, Mayor  
Alternate: Tom Hadden, City Manager

## **Windsor Heights**

Commissioner: Zac Bales-Henry, Council Member  
Alternate: Joseph Jones

**FORWARD**

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**dart**

Fall 2017

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